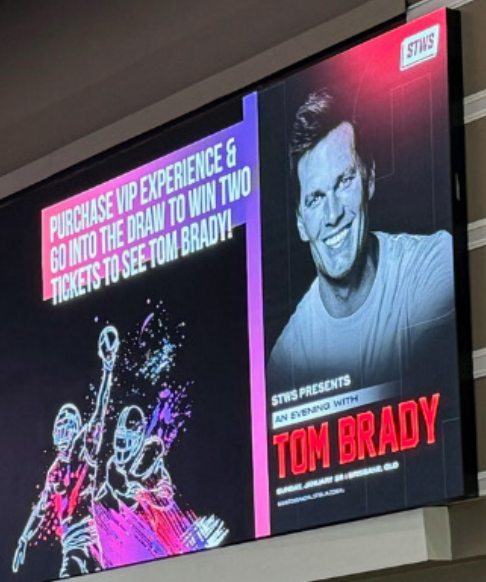


# Illuminating Excellence:

## Aurora Signage's LED Display at Southport Sharks Football Club



In the realm of cutting-edge digital signage, Aurora Signage stands as a beacon of innovation and quality. One of their recent projects, in collaboration with Sharp EIT Solutions, has left an indelible mark at the Southport Sharks Football Club. The Digital Curved LED Display for the foyer, situated at the corner of Olsen and Musgrave Avenue in Southport, Queensland, is a testament to Aurora's commitment to excellence.

### THE PROJECT OVERVIEW

The Southport Sharks Football Club project involved the installation of a state-of-the-art Aurora V Spec LDC96025FP-FLEX P2.5 Indoor Flexible Curved LED System. The display measures an impressive 8640mm x 1920mm, making it a prominent feature in the club's foyer. This curved LED display was specifically designed for both signage and video content, offering a dynamic and captivating visual experience for visitors.

### COLLABORATIVE PARTNERSHIPS

Aurora Signage joined forces with Sharp EIT Solutions to bring this visionary project to life. While Sharp EIT Solutions initiated the project, Aurora took charge of the design, engineering, installation, and overall project management. This seamless collaboration ensured a comprehensive and cohesive approach, resulting in the successful integration of the cutting-edge LED display at the Southport Sharks Football Club.

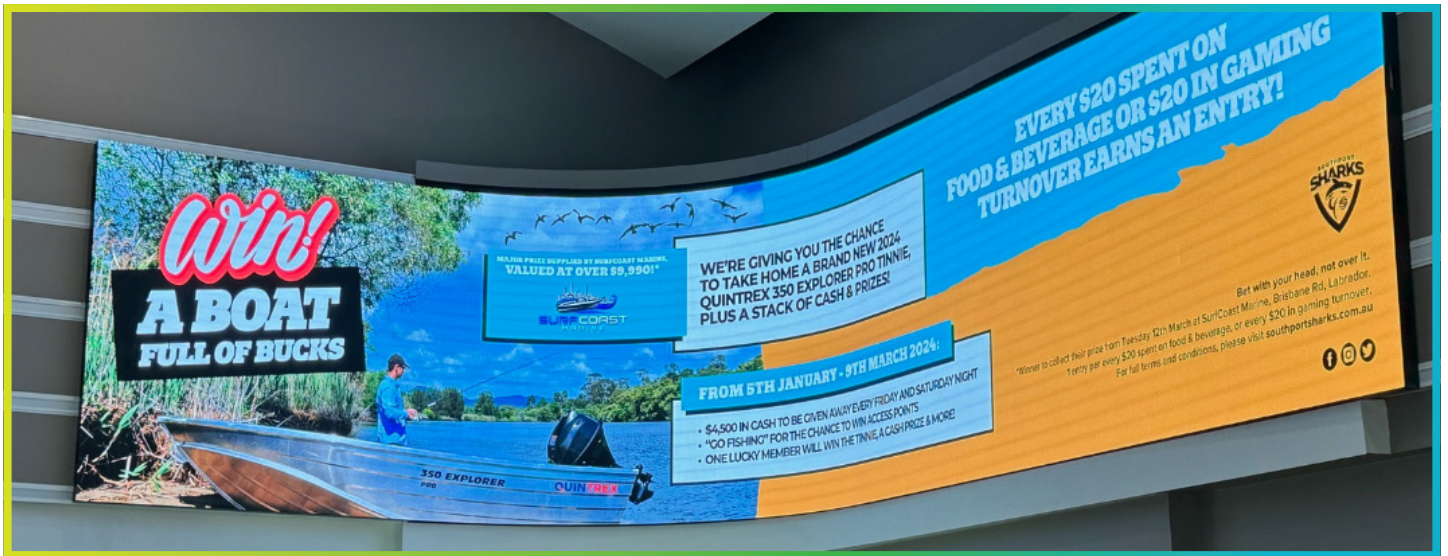
### TECHNOLOGICAL SPECIFICATIONS

The LED display solution implemented by Aurora Signage utilised multiple cabinets to achieve the desired outcome. The cabinets included the LDC96025FP (Flat) and the LDC24025FP-FLEX (Curved). This combination allowed for a flexible and visually striking display that met the specific requirements and objectives of the Southport Sharks Football Club.



In collaboration with:





## QUALITY ASSURANCE AND DURABILITY

Aurora Signage takes pride in ensuring the highest quality and durability of its products. The LED display solution provided for the Southport Sharks Football Club adheres to the Australia Made certification. This commitment to quality assurance guarantees that every Aurora solution meets and exceeds industry benchmarks.

## POST-SALES SUPPORT AND WARRANTY

Aurora Signage stands behind the reliability of its products by offering a V-Spec warranty of 4 years on parts and 1 year on-site. This comprehensive warranty is complemented by training sessions to empower users to maximise the potential of their LED display solutions. The dedication to customer satisfaction extends beyond the initial installation, with Aurora providing ongoing support to ensure the longevity and optimal performance of their products.

## ENHANCING VISUAL EXPERIENCES

The Southport Sharks Football Club LED display is more than just a technological marvel; it is a tool that enhances the visual experience and communication objectives of the club.

Beyond showcasing signage, events, and video content, the display seamlessly integrates with the overall aesthetics of the space, contributing to a vibrant and engaging atmosphere for both members and visitors.

## SUCCESS STORIES

While the Southport Sharks Football Club project is a shining example of Aurora Signage's prowess, it is not the only success story in their portfolio.

One notable project includes the LED display solutions implemented at Marvel Stadium in Melbourne, further solidifying Aurora's reputation as a leader in the digital signage industry.

**AURORA SIGNAGE** continues to illuminate spaces with its cutting-edge LED display solutions. The collaboration with Sharp EIT Solutions and the success at the Southport Sharks Football Club underscore Aurora's commitment to innovation, quality, and customer satisfaction. As the digital signage landscape evolves, Aurora Signage remains at the forefront, delivering visually stunning solutions that captivate audiences and elevate brand experiences.

In collaboration with:

