# POSTAR-34-TRP-L

**AURORA** SIGNAGE

LUX

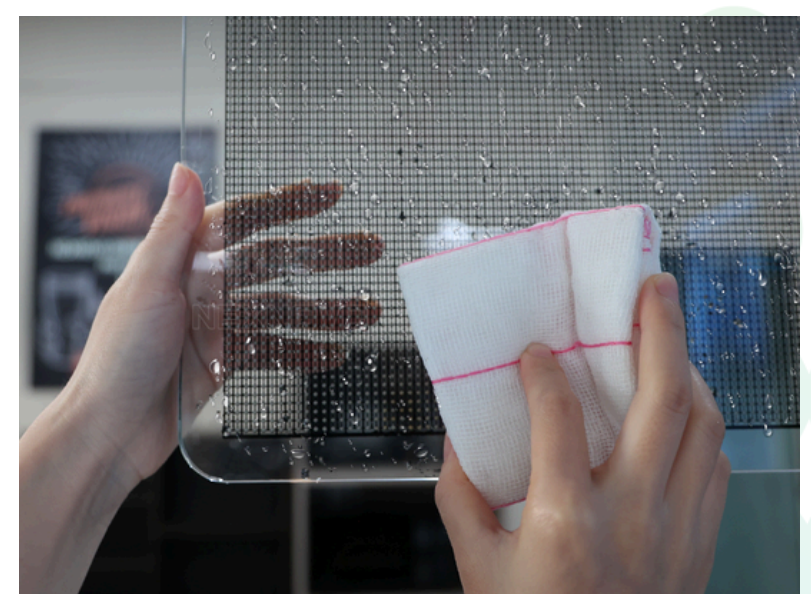Revolutionary Transparent Advertising Display

## Description

Postar TRP is a revolutionary showcase advertising solution that integrates smart, densely distributed LED pixels directly into tempered glass. It combines ultra-high resolution, high brightness, and transparency with robust durability. Designed to enhance customer engagement, it offers an elegant, modern alternative to traditional posters and digital signage.

## Key features

- **High Transparency:** Over 80% glass transparency,
- **High Brightness:** Up to 3500 nits, ensuring visibility even in direct sunlight.
- **Durability:** Tempered glass lamination, resistant to impact and stains, with an easy-to-clean surface.
- **Slim Design:** Just 8.28 mm thin, creating a sleek and modern look.
- **Smart Cloud Management:** Features remote content control via cloud-based platforms enabling easy updates across multiple locations
- **Easy Setup:** Plug-and-play installation with HDMI, Cat5 cables, and compatibility with Colorlight/Novastar controllers.

## Applications

- **Retail:** eye-catching visuals for storefronts.
- **Malls:** modern ads without blocking light.
- **Corporate:** premium branding in lobbies.
- **Events:** portable, high-impact promotions.

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## SPECIFICATIONS

| Type | POSTAR-34-TRP-L |
|---|---|
| Pixel Pitch (mm) | 3.4 |
| Resolution (px) | 400 x 232 |
| Display Size (W x H x D mm) | 823 x 1475 x 8.28-62 |
| Weight (kg) | 27 |
| Transparency (%) | 80 |
| Brightness (cd/m²) | 3500 |
| Refresh Rate (Hz) | 3840 |
| Gray Scale (bit) | 16 |
| Power Consumption Max / Ave (W/m²) | 800 / 240 |
| Viewing Angle H / V (deg) | 160 / 160 |
| AC Input Voltage (V) | 100-240 |
| Operating Temperature (°C) | -10 ~ 40 |
| IP Rating | IP65 |
| Certificates | CE, ETI, FCC, EMC, PSE |

*All data provided are from factory lab and are subject to change without prior notice.

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## DIAGRAM



60mm (2.36")

95mm (3.74")

1475mm (58.07")

8.28mm (0.36")

1360mm(53.54")
1380mm(54.33")

788mm (31.02")
823mm (32.4")

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