

Shelf Edge

23"
LCD



23" LCD Shelf Edge Display

Models

AU23SDM - Monitor

AU23SDA - Android

Shelf edge displays are a super thin format of display designed for retail shelves.

We offer the 23" display as a stand alone monitor and also as an SOC product capable of running a range of embedded CMS.

We can also link an SOC and Monitor unit together to give us a total area of 46" running with CMS running on the first panel and driving the second.

Aurora displays are higher brightness and higher resolution than typical shelf displays. This ensures even in this compact form factor labels and fine print can be easily read by customers.

Features

- High resolution LCD screen
- High brightness
- Compact design and sleek look
- Long life span
- Android SOC option

Advantages

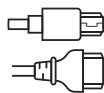
- Digital shelf displays present a cleaner and more dynamic retail environment
- Showing video generates far more customer interest than static signage
- Two screens can be linked together for a cost effective larger display
- Rapidly adjust pricing and offers to be competitive in the market

23" LCD Shelf Edge Display

Monitor + Media Player



Media Player
with monitor



Micro HDMI
to HDMI cable



Monitor

Android All in One



USB C
Power in

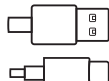


Android All
in One without software

Switch to Standalone mode



Media Player



Micro USB
to USB cable



Monitor

Daisy chain connection



Media Player



Android All
in One without software



Micro HDMI
to HDMI cable



Monitor

ITEM TYPE

AU23SDM - Monitor Only

AU23SDA - Android

Screen Size	23 inch	23 inch
Display Area	578.8*49.7mm	578.8*49.7mm
Resolution	1920*165	1920*165
Brightness	700cd/m2	700cd/m2
Contrast	1000:1	1000:1
Colour	16.7M/8bit	16.7M/8bit
Viewing Angle	89°/89°/89°/89°(L/R/U/D)	89°/89°/89°/89°(L/R/U/D)
Touch Screen	Optional	Optional
Solution	Monitor	All in one (DSM-80)
I/O	HDMI*1, VGA*1	USB*2
CPU	/	Cortex A53, Octa Core, 1.6GHz
DDR	/	DDR-3, 2GB
Storage	/	16G EMMC NAND
TF Card	/	Up to 128G
Ethernet (10/100M)	/	√
Wi-Fi (802.11 b/g/n)	/	√
3G/4G	/	Optional
Power Input	100-240 VAC, 50/60 Hz	100-240 VAC, 50/60 Hz
Power Consumption	20W	20W
Net Size	578*62*16.5mm	587*62*16.5mm
Net Weight	0.7kg	0.7kg
Appearance	Black/white metal shell, Anti-glare glass (optional)	Black/white metal shell, Anti-glare glass (optional)
Installation	Shelf bracket (optional), VESA holes (optional)	Shelf bracket (optional), VESA holes (optional)
Accessories	Power cord	Power cord, Wi-Fi antenna